

# IN BUSINESS<sup>®</sup>

The State Capital's Business Magazine

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## Mining the Moon...

And other extra-terrestrial enterprises.

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## Success:

"I just can't put my finger on it."

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## The Price of Perks:

What does an employee really cost the company?

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## Plus:

- Newslines - Someone else designs your logo; who owns the copyright?
- Verona, Oregon, Deerfield, Mt. Horeb - You can't just "pass on through" anymore.
- Salaried vs. Hourly Wage employees



**WCSAR:** Launching Madison into space commercialization